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#### HIGHER GAS RATES?

Careful investigation should precede any decision on the new appeal of the Gas Company for higher rates. That the prices of coal, coke, oil and other materials used in the manufacture of gas have risen considerably during the war cannot be denied. Whether this has worked a hardship on the company and is making a fair be proved.

justifiable, and a reduction to \$1.35 when somebody else does it for you. and \$1.20 respectively was ordered. The upholding of this decision by the Supreme Court was conclusive proof that the company had overstepped the excuse that he and a rival had been bounds of legitimate profit. The overcharges, ordered returned to the consumers have not been paid back, wich is another defect that should be girl was so disgusted that she proremedied at once.

The main requisite of all public utilities is that they serve the public sufficient. Cupid and Mars are for in the most efficient manner possible and at the lowest possible cost. When a city allows a private corporation the privileges of a monopoly, it is taken for granted that the corporation will Liberty Bonds. Every woman should co-operate with the citizens for the set the example for her children by best interests of all concerned. If such a corporation proves that it cannot live up to this trust, it is the duty of the city officials to eliminate the individual from the field of public of autocracy. utilities and operate the utilities it-

The Columbia Gas Company should be given a fair opportunity to prove its good faith toward the citizens it is serving. Failure to do so should be many who wears the name of followed by the taking over of the Chancellor. gas works by the city.

#### AMERICA'S "HOLY WAR"

This letter from a young English aviator to a German mother reminds one of the awful cross-purposes in which men are involved in war; a man can be convinced that his nation must take part in this war and yet believe that war is an essentially evil thing; he can wish that the enemy's armies be defeated and yet regret to kill the individual:

"Its your son. I know you can't forgive me, for I killed him. But. want you to know he didn't suffer. The end came quickly. He was very brave. He must also have been very good. He had your picture in his pocket. I am sending it back, though I should like to keep it. I suppose I am his enemy, yet I don't feel so at all. I'd give my life to have him back. I didn't think of him or you when I shot at his machine. He was an enemy spying out our men. I couldn't let him get back to tell his news. It meant weath to our men. My mother died when I was quite a little boy. But I know how she would have felt if I had been killed. War isn't fair to women. God! how I wish it was over. It is a nightmare.

"For the first time I am almost glad my mother isn't living. She could not have borne what I have done. My own heart heavy. I felt it was my duty. Yet now I see your son lifeless before me and hold your picture in my hand, it seems all wrong. The world is dark. O Mother, be my mother just a little, too, and tell me what to do.-Hugh."

An English publicist says, "I avow myself an extreme pacifist! I do not merely want to end this war. I want to nail down war in its coffin. Modern war is an intolerable thing. It is disaster. It may be a necessary disaster, but for all that I insist it remains waste, disorder, disaster."

A thoughtful American adds, "It is in hearty accord with the spirit of this statement that some pacifists enter this war, not exultant, buoyantly shouting for our country's flag, but soberly, consecrated to a magnificent charge, but nevertheless humiliated, because war has become only as an accusation, a great indictment against us all, and America especially, that would-be Republic of Man, because we have not made manifest quickly enough our high destiny among the nations, have not realized to the limit even of today's human capacity the possibilities of our consecrated de-

Such pacifism faces both sides of annumental manufacture and an annumental manufacture and annumental

THE EVENING MISSOURIAN the war question; the terror of the war and still greater terror of an ignoble surrender of the fruits of all Christian civilization.

Dr. Henry C. King, President of Oberlin College, points out that this true pacifism is "Ground for hope in the present crisis that the issues are seen to be at bottom so thoroughy moral and religious and even Christian. While this fact adds to the gravity of the crisis, it at the same time manifestly increases its significance. Here is no mere blind brute struggle. We need not believe that a majority of civilized mankind is fighting and sacrificing, all without reason and significance for human progress. On the contrary, as we have seen, interests of the highest conceivable order are involved in this war; so involved that it is neither travesty nor exaggeration to call this war on the part of America a truly holy war."

A St. Louis woman was cheated out of three bushels of potatoes the other day by someone who was selling the potatoes from door to door. She inserted an advertisement in a St. profit impossible is the point that must Louis paper threatening the man with arrest, and assuring him that he was Investigations by the Public Utilities known. The next day, six St. Louis Commission here three years ago housewives, five of whom knew proved that the raise in gas prices to nothing of the advertisement, found \$1.75 per 1,000 cubic feet for small three bushels of potatoes, which had consumers and \$1.60 per 1,000 cubic been left at night, on their back feet for large consumers was not porches. It does pay to advertise, even

> A drafted man reported two weeks late at Camp Funston and gave as an courting the same girl. Both he and his rival were drafted but the rival claimed exemption and got it. The posed to the other man, who accepted her. His excuse was accepted as once at least co-operating.

Woman has many places in war work-but perhaps her most important just now lies in the buying of taking as many bonds as she can.

Let's do our Liberty Bond "shopping" early and help break the bonds

Business, whether it is selling goods or your time, should be spelled busyness now.

Uneasy must be the man in Ger-

### Society

Ada May Elder, Margaret Bostian and Olivia Carter were guests at the Delta Tau Delta house for dinner Sunday. Miss Katherine Quarrels and Miss Gertrude McGinnis of Fulton, were out-of-town guests Sunday.

The second social of the year will be held in the Women's Gymnasium Friday afternoon from 4 until 6 o'clock. All University women are in-

Mrs. Odon Guitar will entertain her bridge club, "The Big Four," at her home tonight. The members are Mrs. Alexander Martin, Mrs. Kate Conley, Mrs. Turner Gordon and Mrs. Odon

Mrs. E. H. Guitar issued invitations today for a party which she will give Saturday afternoon for her daughter, Harriet. Thirty-five children have

Miss Alida Smith and Mrs. Sarah Rutherford will entertain the members of the P. E. O. Saturday afternoon at the home of Mrs. W. H.

Mrs. W. H. Pommer will entertain at a tea this afternoon for the members of the Alpha Delta Pi sorority, of which she is a patroness.

The Alpha Delta Pi sorority last night initiated Misses Lulille Royston, Mary Redmond, Lora Fahrner, Myrtle Stosberg and Mabel Terry.

Mr. and Mrs. I. F. Dunn of Bolckow spent the week-end with their daughter, Miss Helen Dunn.

If Hoover lived in Columbia He would trade at the CO-OP Magazine Bargains

A Sample Pub. Price Scribner's World's Work 3.00

\$7.00 Our Price Now \$5.00 After Nov. 10 \$6.00

Magazines will advance Nov. 10, place your order now and Save. Our rates are the

CO-OP

#### ATTEND CHURCH CONVENTION

Mrs. Moss and College Quartet to Go to Christian Conclaye in K. C.

The Christian College Quartet will sing at the international convention of the Christian Church in Kansas City Saturday afternoon and evening. Most of their songs are familiar Southern by the National Board of Education tunes. The quartet is composed of the Christian Church. Mrs. Moss of their songs are familiar Southern

Mrs. Luella St. Clair-Moss, president of Christian College, will leave tomorrow to attend the convention all week. She will make a report at the luncheon at the Coates House given

Johnson, head of the voice depart- who is a student at Christian College, will go to the convention, where she will join her parents, who will also

Ag Club to Have "Ladles' Night." The Agricultural Club will meet at o'clock tomorrow evening to make final arrangements for the "barn-



The Christian College Quartet. Left to Right: Marguerite Locknane, Topeka, Kan.; Lila Hext, Canadian, Tex.; Isabelle Myer, Kansas City;

Misses Marguerite Locknane of To-[will also talk at a luncheon given by | peka, Kan.; Lila Hext of Canadian, the Christian College Alumnae Asso-Tex.; Isabelle Myer of Kansas City ciation of Kansas City at the Muehleand Gretchen McBride of Lyons, Kan. They will leave for Kansas City Fri- students attending the convention. day, accompanied by Miss Anna Laura Miss Hester Brite of Marfa. Tex...

bach Hotel for alumnae and former

-and worth it

A Nettleton Model Tarsic" \$10.00

A Blucher of more-than-ordinary comfort. Of soft, long-wearing glazed kid. Extra heavy single sole of slow-process joak tannage. Also in heavy calfskin, affording maximum protection and longest service.

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STORE HOURS Daily 8:30 to 5:30

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## ANNOUNCEMENT TO THE PUBLIC

THE ROGERS APPAREL SHOP will devote the entire receipts of Wednesday and Thursday, October 24 and 25 to the purchase of Liberty Loan Bonds and thereby "do our bit" towards helping to win the war, and making the world safe for democracy.

We wish to state further that we will accept your Liberty Loan Bonds of either the first or second issue, in payment of any article purchased in our store on the following plan with accrued interest.

\$ 50.00 Liberty Loan Bond, in Merchandise \$ 52.50 \$100.00 Liberty Loan Bond, in Merchandise \$105.00

We will also on the above two days donate \$5.00 each day to the Daily Tribune Tobacco Fund for our brave boys in France.

Remember the days, Wednesday and Thursday, October 24 and 25. Do your bit. If you are unable to buy a Liberty Loan Bond and contemplate the purchase of even a dollar waist your money will go to help win the war.

# Rogers Apparel Shop

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### **SUGAR**

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